

## Watershed Center for the Ceramic Arts

### Digital Image Submission Requirements

(please note that these requirements are specific for *projection quality* images, not for print purposes)

Resolution: 72 dpi/ppi

Scaled to: 720x540 pixel dimension - for vertical images, max. height is 540 pixels

Format: JPEG only

File name: include your last name and first initial, and image order # (ex. VolkousP.\_01.jpg) 25 characters and spaces max.

Media: Mac readable CD (CD will not be returned), no other storage media will be accepted, nor returned.

Please include with your application a printed, description sheet with corresponding image #, title, dimensions, material(s), technique(s), and *briefly* any additional information that is necessary to best describe each image

Please **no** PowerPoint presentations or “picture clippings”.  
Images sent by email will not be accepted.

Enclose CD with other requested application materials and send to:  
Watershed, 19 Brick Hill Rd., Newcastle, ME 04553

Other than re-sizing your images properly, it is strongly recommended to leave your images untouched, i.e., do not “Photoshop” images – in particular avoid adjusting color/contrast levels – image adjustments may read differently from your monitor/screen than from the projector; additionally, image quality overall deteriorates each time you alter and/or save a JPEG image. Common sense advice for shooting film images applies to shooting digital images, poor image quality is poor image quality – nothing can compensate for poor lighting and exposure - if its not a good image re-shoot it, or don't send it.

For useful, practical information about shooting and preparing digital images and files refer to:

<http://web.mac.com/johnglick/iWeb/Site/Fresh%20Plums%20/Fresh%20Plums%20.html>