

A man with a beard and a grey cap is working on a white ceramic mask. He is using a small tool to refine the features of the mask, which is resting on a wooden block. The background is a bright, out-of-focus window showing greenery outside. Various workshop items like a yellow water bottle and other tools are visible on the workbench.

BEHIND THE SCENES

2016 Annual Report



WATERSHED
center for the ceramic arts

VISION

Watershed is a place where artists build creative communities that are catalysts for art-changing and life-changing experiences.

MISSION

Watershed provides artists time and space to explore ideas with clay.



MESSAGE FROM THE DIRECTOR

Dear Friends,

As Watershed celebrates its 30th anniversary year, I am inspired and humbled to reflect on the potency of our mission and the unwavering passion and hard work of the founders, board leaders, and supporters who have shaped this vital community. Thanks to your sustained support, thousands of ceramic artists from all corners of the world have developed lifelong connections and grown their art-making practices through their time at Watershed.

With our seasonal residency sessions consistently filling, demand for our programming is at an all-time high. However, our aging facilities prevent us from offering a full array of year-round programming and providing spaces that meet ADA requirements.

In 2016, we embarked on an exciting new chapter in Watershed's history—a campaign to construct a year-round, fully accessible studio and a new Campus Commons that will add gallery, retail, and classroom spaces to the campus.

The campaign is the result of thoughtful deliberations by Watershed's board over many months. We have completed building and site design assessments, along with a feasibility study conducted by Opus Advisors, LLC, of Portsmouth, NH. Our efforts, inspired by your belief in our mission, are producing results. We are thrilled to launch the campaign with a \$2 million dollar challenge grant from the Windgate Charitable Foundation! This vote of confidence in Watershed has propelled us into a vigorous leadership phase of the campaign and we look forward to sharing additional progress updates in the coming months.

As you read our 2016 Annual Report and reflect on Watershed's far-reaching impact, I hope you'll celebrate with us and know that you are helping to sustain a transformative artistic community.

Thank you for your continued commitment to Watershed.

With warmest regards,

Fran Rudoff
Executive Director



2016 HIGHLIGHTS

Sustained Giving Enriches Watershed Programming

Gifts by members of the Griggs Circle provide a critical revenue source for Watershed year after year. This support helps Watershed offer rich and varied residencies and workshops for artists at every career stage.



In September, **Jason Bige Burnett** (above) led an information-packed workshop on surface design techniques. His southern warmth and lively humor kept workshop participants laughing as they learned how to make and apply decals, inlay with slips, design repeat patterns, and prepare silkscreens.

Figurative sculptor **Kelly Rathbone** (right) anchored a summer residency session that featured live models in the studio. Work from this session was shared in a group exhibition at the 2017 NCECA Annual Conference in Portland, Oregon.



Members of the pioneering **Objective Clay** collective (pictured below) spent almost three weeks in the studio absorbed in collaborative and independent work. While at Watershed, the collective hosted a two-day demonstration workshop for more than 25 Maine artists.



2016 Griggs Circle

Each of the donors listed below has generously made a three-year commitment to Watershed, providing annual gifts between \$1,500 and \$25,000:

Lois & Edward Anderson
Kate Blacklock
Betty Bothereau
E. John Bullard III
David Charak
Joyce & Allan Cohen
Bruce Dawson & Rose Esson-Dawson
Jeanne Baker Driscoll
Brenda Erickson
Carol & Joe Green
Chris Gustin & Nancy Train Smith
Elizabeth Kendall & Steve Howard
Gretchen Keyworth
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Kristen Struebing-Beazley
& Dr. Robert M. Beazley
Phyllis Kudder Sullivan
Don Thomas & Jorge Cao
Sharon Townshend
Tim Zajac

Top: Shawn Spangler and gwendolyn yoppolo share a laugh. **Bottom:** Objective Clay members Emily Schroeder Willis, Doug Peltzman, Sunshine Cobb, Lindsay Oesterritter, Kip O'Krongly, Deb Schwartzkopf, Jennifer Allen, Bryan Hopkins, Shawn Spangler, and gwendolyn yoppolo. Photo courtesy of Emily Schroeder Willis.

KILN GODS & SCHOLARSHIPS

Donors Provide Opportunities for Talented Artists

A corps of dedicated supporters provides scholarship funds for deserving artists, many of whom could not experience a residency without assistance. Watershed awards these competitive merit scholarships through a juried competition.



“Having two weeks of uninterrupted creative time in a beautiful place surrounded by other artists with similar passions and curiosities is nothing short of a dream fulfilled.”

—**Kristine Poole**, Ceramic artist from Santa Fe, New Mexico and Kiln God Scholarship recipient

“I am pursuing my dream of becoming a full-time artist and educator. Watershed was a great place for me to connect with other ceramic artists and to produce a new body of work.”

—**Salvador Jiménez-Flores**, Artist-in-Residence at Harvard Ceramics in Cambridge, Massachusetts and Kiln God Scholarship recipient



This page: 2016 Kiln God recipients Kristine Poole (top) and Amelia Lockwood (bottom). *Opposite page:* 2016 Kiln God recipient Salvador Jiménez-Flores (top), and Artaxis-Watershed Fellow Natalia Arbelaez (bottom).

In 2016, donor support enabled Watershed to offer merit- and need-based financial assistance to more than forty percent of 2016 artists-in-residence.



Kiln Gods

In 2016, each of the following donors contributed \$2,500 to fund one resident for a two-week residency:

Amica Companies Foundation
Artaxis
E. John Bullard III
David Charak
Chris Gustin & Nancy Train Smith
Kenneth Schaller

Scholarship Fund Donors

Gifts from these donors helped Watershed offer awards from \$500 to \$1,000, covering up to sixty-five percent of the cost of a two-week residency:

Hannah Cameron
Central Tools, Inc.
Patrick Doust & Richard North
Beth Ann Gerstein
Elizabeth Harvey Levine & Mark Levine
Wendy Jackson
Nancy Selvin
Paige Wilder

Scholarship Endowments

Archipelago Foundation Ceramic
Residency Fund
Pat Doran Funded Residency Endowment
Howard Kottler Testamentary Trust
Barry L. Thurman Funded Residency
Endowment

ASSISTANTSHIP PROGRAM

Ceramic Students Grow Through Watershed Residencies

Watershed's Assistantship Program enables sponsoring colleges and universities to select promising ceramic art students to participate in Watershed's summer residencies. The sponsoring institutions enable students to attend free of charge.



"The Assistantship program at the Watershed Summer Residency can assist with the transition from student to professional, can fuel a new direction or body of work, and can fill the tank with creative juice."

– **Molly Stetzer**,
donor of the
Kansas State University-
Banana Bear Assistantship



Assistantship Sponsors

The following individual donors and institutions support this extraordinary opportunity for students:

University of Arkansas
California College of the Arts,
*Gift of the Donna & Ralph Briskin
and Evans & John Wyro Families*
Columbia College of Missouri
Hartford Art School
Kansas State University,
Gift of Molly Stetzer
Maryland Institute College of Art
University of Massachusetts Dartmouth
New York State College of Ceramics
at Alfred University
Northern Michigan University
Oregon College of Art and Craft

Top left: Joshua Reyes, California Collage of the Arts Assistant (center) with Fran Rudoff (left) and summer staff member Carla Dudley (right) **Top right:** Margaret Fuller, Hartford Art School Assistant. **Bottom:** Kirsten Heteji, Kansas State University Assistant.

FOUNDATION GRANTS

Expanding Initiatives Central to Watershed's Mission

With grant support, Watershed offered a number of educational and community programs in 2016, including a residency for K-12 ceramic educators. The session provided time and space for teachers to connect, create, and learn from one another during open-ended studio time and daily workshop sessions.

“Having the chance to take off our ‘teacher’ hats, and put on our ‘artist’ hats was crucial. It’s important that art educators think of themselves as artists first and foremost, and Watershed encourages this.”

– **Jody Dube**,
Visual Arts Teacher at
Bangor High School,
Bangor, ME



2016 Grants

The following public agencies and foundations provided support for Watershed programs and organizational development:

Anonymous Foundation: \$10,000 for K-12 teacher education programs.

Belvedere Traditional Handcrafts Fund of the Maine Community Foundation: \$10,000 for education & outreach.

LEF Foundation: \$3,500 for Watershed's core residency programs.

Quimby Family Foundation: \$10,000 special programming for 30th anniversary.

Windgate Charitable Foundation: \$100,000 two-year grant for Phase I of Capital Campaign Feasibility Study (\$50,000 in 2015 and \$50,000 in 2016).



Top left: K-12 Ceramics teachers shared meals, ideas, and lesson plans in Thompson Hall.
Top right and bottom: The week-long session included mini-workshops led by Watershed teaching artists each morning, with afternoons free for independent project development. Participating teachers from Maine received scholarships to attend the session through funds contributed by The Maine Community Foundation's Belvedere Traditional Handcrafts Fund.

COMMUNITY EVENTS

Local Support Produces a Big Impact



The 22nd annual Salad Days celebration drew hundreds of attendees and raised record funds to support Watershed's programs. The event attracted visitors from more than fifteen states. Representatives from CERF+ and The Society of Arts & Crafts shared information about the work done by their organizations, while Pots on Wheels (POW!) artists led demos and provided hands-on instruction to guests.

In April, Watershed partnered with the Boothbay Harbor Rotary for the 20th annual Soup Bowl Supper to raise funds for Watershed's programs and Midcoast Maine charities.



1. Watershed Co-Founders George Mason and Chris Gustin lead visitors on a campus tour. 2. Choosing Salad Days plates. 3. A small guest explores Salad Days. 4. The Pots on Wheels (POW!) truck. 5. Cups by Bryan Hopkins at the Invitational Pottery Sale. 6. Local potter Ann Hedgecock (r) and friends at the Soup Bowl Supper. 7. Watershed Trustee Mark Lyman & former Advisor Anne Meszko. 8. POW! instructor and past Salad Days Artist Adero Willard.



3



5

Business Partners & Sponsors

In 2016, generous organizations, businesses, and individuals offered Watershed financial and in-kind donations for its popular community events. Their support contributed to the success of Watershed's Soup Bowl Supper and Salad Days fundraisers. Thank you to these sponsors and supporters who are an essential part of the Watershed community:

Boothbay Harbor Rotary
Central Tools, Inc.
Cribstone Capital
H. Chester Wright, Inc.
J. Edward Knight Insurance
Ames True Value Hardware
The First National Bank
Running with Scissors Studios
Watershed Tavern
& Boothbay Craft Brewery



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FUNDRAISERS

Generating Revenue Through Creative Means



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4

1. Bust by Kelly Rathbone made during her 2016 Watershed residency for our online auction.
2. Sculpture inspired by Watershed's brick molds by artist Tim Mitchell.
3. Sculpture donated to Watershed's online auction by artist Patti Warashina.
4. Sculpture donated by artist John Gargano to Watershed's online auction.
5. 2016 Salad Days reverse raffle grand prize platter by artist Justin Lambert.

Watershed's loyal community of artists and collectors showed their commitment to our mission by contributing spectacular pieces of handmade ceramic works to fundraisers in 2016. These events included a raffle at Salad Days, a trunk show sale, and a fall online auction that together raised nearly \$50,000 to support Watershed programs.

The artists and art lovers listed below contributed exceptional pieces of ceramic work to Watershed fundraisers in 2016:

Dan & Caroline Anderson	Jim Lawton
Kurt Anderson	Courtney M. Leonard
Lois & Edward Anderson	Robbie Lobell
Christa Assad	Linda Lopez
Ingrid Bathe	Nathan Lynch
Hayne Bayless	George Mason
Ashwini Bhat	Joseph & Marianne McCaffery
Kate Blacklock	Michele Michael
Jessica Brandl	Tim Mitchell
Lisa Buck	Dan Molyneux
E. John Bullard III	David & Clemmer Montague
Larry Bush	Arlynn Nobel
Patrick Coughlin	Matt Nolen
Tim Christensen	Sean O'Connell
Benjamin Cirgin	Shawn O'Connor
Naomi Clement	Claudia Olds Goldie
Joyce & Allan Cohen	John Oles
William DePauw	Liz Proffetty
Paul Donnelly	Seth Rainville
Lynn Duryea	Kelly Rathbone
Brenda Erickson	Stephanie Rozene
Rose Esson-Dawson	Jan Schachter
Stuart Gair	JoAnn Schnabel
John Gargano	Judith Schwartz
Beth Ann Gerstein	Nancy Selvin
Marsha Gold	Paul Smith
Aurthur Goldberg	Ruth & Rick Snyderman
Carol & Joe Green	Paul Stark
Tyler Gulden	Melissa Stern
Chris Gustin	Don Thomas
Rain Harris	Kyla Toomey
Cathi Jefferson	Bobbie Tunnard
David Katz	Holly Walker
Elizabeth Kendall	Patti Warashina
Gretchen Keyworth	Lari Washburn
Kathy King	Paula Winokur
Rob Kolhouse	Harry Wollman
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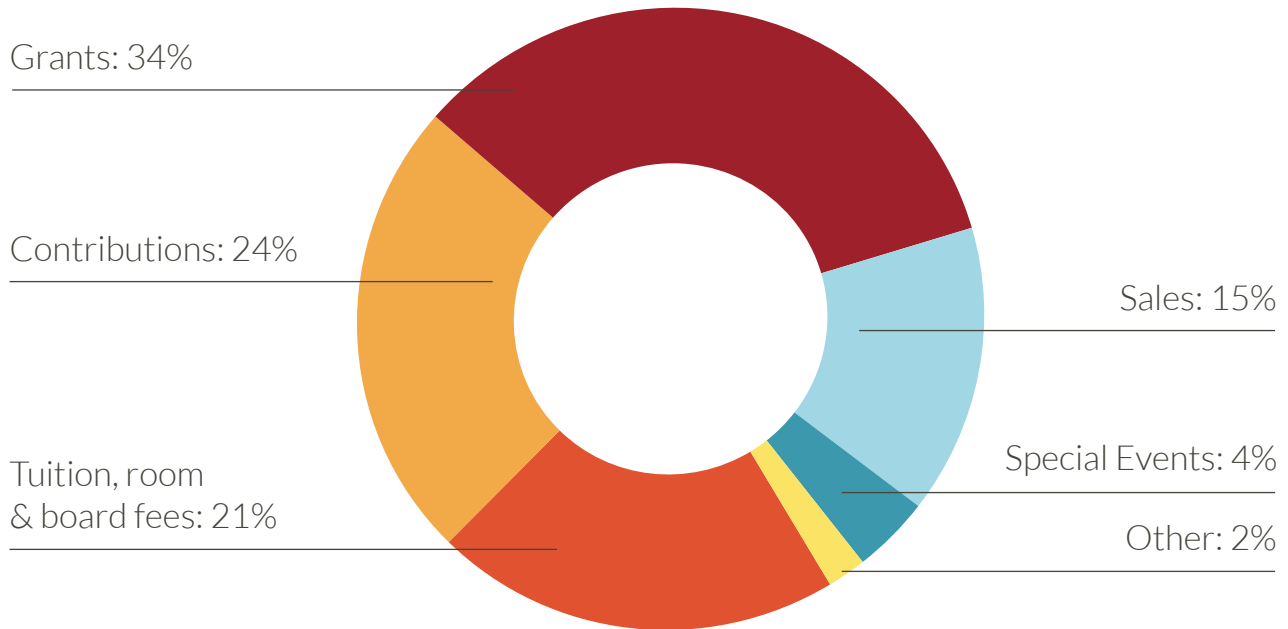


FINANCIALS



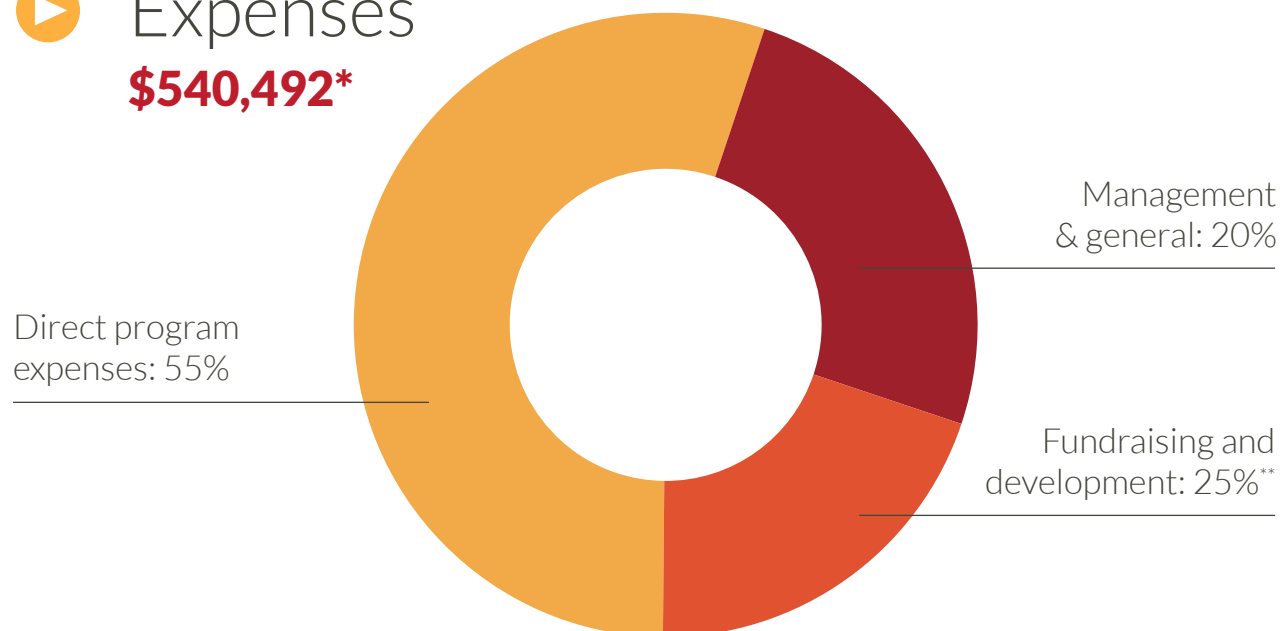
Revenue

\$550,843



Expenses

\$540,492*



* Depreciation expense for fiscal year 2016 was \$32,230 and is not reflected in these expenses. It is included in Watershed's financial statements.

** Includes Capital Campaign Feasibility Study and Planning



Balance Sheet

ASSETS	2016	2015
Current Assets:		
Cash & cash equivalents	\$106,258	\$224,941
Accounts receivable	\$5,769	\$200
Inventory	\$14,176	\$13,844
Prepaid expenses	\$2,629	\$0
Subtotal	\$128,832	\$238,985
 Property & equipment, net of accumulated depreciation	 \$856,468	 \$878,963
Other assets:		
Investments	\$133,044	\$121,695
<hr/> TOTAL ASSETS	<hr/> \$1,118,344	<hr/> \$1,239,643
 LIABILITIES & NET ASSETS		
Current liabilities:		
Accounts payable	\$458	\$5,445
Deferred revenue	\$151,304	\$248,232
Subtotal:	\$151,762	\$253,677
 Net assets:		
Unrestricted	\$906,249	\$925,566
Permanently Restricted	\$60,400	\$60,400
Total Net Assets	\$966,649	\$985,966
<hr/> TOTAL LIABILITIES & NET ASSETS	<hr/> \$1,118,411	<hr/> \$1,239,643

2016 INDIVIDUAL DONORS

Contributions made by generous donors throughout the year and to the annual appeal help Watershed provide transformative experiences and programs for artists at all career stages.

\$10,000+

Lois & Edward Anderson*
David Charak*

\$5,000 - \$9,999

Joyce & Allan Cohen*
Chris Gustin & Nancy Train Smith*
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\$2,000 - \$4,999

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& Dr. Robert M. Beazley*
Phyllis Kudder Sullivan*
John Washburn

\$500 - \$999

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year round

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